



MINNESOTA

SADDLEBRED HORSE ASSOCIATION

2010 SPONSORSHIP OPPORTUNITIES

\$ 250 SUMMER SERIES SPONSORSHIP

- One MSHA membership, not including recording fees (April 2010 - March 2011)
 - Quarter page (3.5in x 4.75in) sponsor ad in the MSHA Resource Guide (April 2010)
 - Sponsor name listing hosted on www.MSHA.org (April 2010 - March 2010)
 - Sponsor announcements at all Summer Series Horse Shows (April 2010 - August 2010)
 - Sponsor listing in the Minnesota State Fair Horse Show Program (August 2010)
 - Sponsor announcements at the Minnesota Futurity Horse Show (October 2010)
 - Class sponsorship at the Minnesota Futurity Horse Show (October 2010)
 - Sponsor listing and ad in the Minnesota Futurity Horse Show Program (October 2010)
 - Sponsor listing in the MSHA newsletter: **Saddlebred Scene** (2 to 3 issues published annually)
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\$ 500 EMERALD CORPORATE SPONSOR

- Includes all Summer Series Sponsor Benefits
 - Half page (7.5in x 4.75in) ad in the MSHA Resource Guide (April 2010)
 - Sponsor ad on www.MSHA.org (April 2010 - March 2010)
 - 4' x 10' banner with sponsor name and information displayed at MSHA approved horse shows including the Minnesota State Fair English Horse Show (April 2010 - October 2010)
 - Exhibitor table at the Saddlebred Extravaganza held during Saturday Nite Live Horse Show (July 2010)
 - Name and logo sponsor listing in the Minnesota State Fair Horse Show Program (August 2010)
 - MSHA: 2009 Year In Review DVD
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\$ 1,000 DIAMOND CORPORATE SPONSOR

- Includes all Summer Series Sponsor Benefits
- Includes all Emerald Corporate Sponsor Benefits
- Full page (7.5in x 10in) sponsor ad in the MSHA Resource Guide (April 2010)
- Sponsor ad and link to sponsor website on www.MSHA.org (April 2010 - March 2010)
- One MSHA horse recording for Year End High Point Awards (April 2010 - October 2010)
- Sponsor ad in the Minnesota State Fair Horse Show Program (August 2010)
- Full page sponsor ad in the Minnesota Futurity Horse Show Program (October 2010)
- Reserved ringside seating at the Minnesota Futurity Horse Show (October 2010)
- Championship class sponsorship at the Minnesota Futurity Horse Show (October 2010)

MSHA Resource Guide ad submission deadline is February 15, 2010.

To become a sponsor, complete the enclosed 2010 Member/Sponsor Form and return it with your payment.
Questions? Contact MSHA Board member Becky Robb Hotzler at (651) 734-5395 or brcalbecky@gmail.com.