



December 2011

Dear Sponsors, Members and Friends of the Minnesota Saddlebred Horse Association,

I am writing to enlist your support in maintaining a strong Saddlebred community in Minnesota.

The Minnesota Saddlebred Horse Association (MSHA) is a 501(c)5 non-profit organization devoted to the mission of promoting the American Saddlebred. Our goal is to create opportunities for equestrians and horse owners of all ages to enjoy riding and competition with American Saddlebreds.

Each year MSHA organizes many programs and events on behalf of members, including horse shows, youth programs, promotional events & expos, awards programs, and more. The Minnesota Futurity Horse Show, Youth Achievement & Recognition Awards, Summer Series, Minnesota State Fair demonstrations, and Limited Breeders' program are just a few of the many programs and events offered and supported.

To help build a strong Minnesota Saddlebred community, we provide communications such as our website (www.msha.org), MSHA Resource Guide, newsletter, Facebook and annual awards banquet. These resources help us celebrate and recognize our friends in the Saddlebred world.

All these activities are only possible through the generous support of our sponsors, members and friends of the American Saddlebred.

MSHA offers several levels of support, from basic membership to top tier sponsorships. MSHA's sponsorship program offers four levels of sponsorship: three levels of corporate sponsorship and Hospitality Patron. These four levels provide sponsors with a great value and ongoing visibility among MSHA members, a dedicated group of people who share a passion for the American Saddlebred horse.

Academy Membership is open to Academy riders of all ages. Benefits include receiving the MSHA newsletter, participation in the Youth Achievement Awards Program, and eligibility to compete in the Academy Year End Awards Program.

Please consider becoming or renewing as a member, sponsor, advertiser or contributor. Thank you for your continued support of the association, its programs and the beautiful American Saddlebred.

The deadline for inclusion in the Resource Guide is February 22, 2012. All memberships, sponsorships, sponsor ads, stable listings, and Resource Guide advertising must be submitted by this date to be included in the 2012 MSHA Resource Guide.

Sincerely,

Sally Snyder Tesch

President
Minnesota Saddlebred Horse Association