

2012 SPONSORSHIP OPPORTUNITIES

HOSPITALITY PATRON

- Minimum Contribution \$100
 - Contribution may be made as an individual or as a group of individuals
 - Supports horse show hospitality, trophies, ribbons and the like
 - Individual or group name recognition at events
 - Membership not included
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\$ 250 RUBY CORPORATE SPONSOR

- One MSHA membership, not including recording fees (April 2012 - March 2013)
 - Quarter page (3.5in x 4.75in) sponsor ad in the MSHA Resource Guide (April 2012)
 - Sponsor name listing hosted on www.MSHA.org (April 2012 - March 2013)
 - Sponsor announcements at all MSHA accredited Horse Shows (April 2012 - October 2012)
 - Regular Class sponsorship at the Minnesota Futurity Horse Show (October 2012)
 - Sponsor listing and ad in the Minnesota Futurity Horse Show Program (October 2012)
 - Sponsor listing in the MSHA newsletter: **Saddlebred Scene** (2 to 3 issues published annually)
 - Sponsor listing in MSHA Marketing Brochure (distributed at MN State Fair, Horse Expo, Equifest, Etc.)
 - Sponsor may purchase additional MSHA Resource Guide full page ads at \$75 per page
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\$ 500 EMERALD CORPORATE SPONSOR

- Includes all Ruby Corporate Sponsor Benefits
 - Full page (7.5in x 10in) ad in the MSHA Resource Guide (April 2012)
 - Sponsor ad on www.MSHA.org (April 2012 - March 2013)
 - 4' x 10' MSHA sponsor banner displayed at MSHA accredited horse shows (April 2012 - October 2012)
 - Quarter page ad in MSHA Marketing Brochure (distributed at MN State Fair, Horse Expo, Equifest, Etc.)
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\$ 1,000 DIAMOND CORPORATE SPONSOR

- Includes all Ruby Corporate Sponsor Benefits
- Includes all Emerald Corporate Sponsor Benefits
- Two Full page (7.5in x 10in) sponsor ads in the MSHA Resource Guide (April 2012)
- Sponsor ad and link to sponsor website on www.MSHA.org (April 2012 - March 2013)
- One MSHA horse recording for Year End Awards (April 2012 - October 2012)
- Two Full page sponsor ads in the Minnesota Futurity Horse Show Program (October 2012)
- Reserved VIP table at the Minnesota Futurity Horse Show (October 2012)
- Championship class sponsorship at the Minnesota Futurity Horse Show (October 2012)
- Full page ad in MSHA Marketing Brochure (distributed at MN State Fair, Horse Expo, Equifest, Etc.)

MSHA Resource Guide submission deadline is February 22, 2012

To become a sponsor, complete the enclosed 2012 Member/Sponsor Form and return it with your payment
Questions? Contact Brian Churchill at (952) 461-3181 or hovlandchurchillsaddlebreds@msn.com